## Pol.is & The Computational Democracy Project

COLIN MEGILL
POLIS / THE COMPUTATIONAL DEMOCRACY PROJECT

@colinmegill @usepolis @compdem

## polis is an open source platform

for efficiently gathering & making meaning of perspectives at scale

using machine learning

# IRAN GREEN MOVEMENT / TAHRIR SQUARE / OCCUPY



## MACHINE LEARNING FOR DELIBERATIVE DEMOCRACY

## PROJECT BEGAN IN 2012

## COMPLETELY OPEN SOURCE



**Business Impact** 

## The simple but ingenious system Taiwan uses to crowdsource its laws

vTaiwan is a promising experiment in participatory governance. But politics is blocking it from getting greater traction.

by Chris Horton August 21, 2018

## MIT Technology Review

## UNDP PAKISTAN/BHUTAN/

ISTAN/BHUTAN/ EAST TIMOR





Blog

### **Policy Lab**

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Q

## Cutting through complexity using collective intelligence

prateekbuch, 11 October 2022 - Collective Intelligence, Policy Lab

This post sets out Collective Intelligence Lab's reflections on our experiments to date and how this approach could be applied to complex policy areas such as climate change.

### What is collective intelligence?

At <u>Policy Lab</u>, we strive to radically improve policymaking by experimenting with innovative, people-centred methods. These approaches are well suited to complex, persistent and systemic challenges like those faced by policymakers working on aspects of climate change - as we set out in recent posts about <u>art in policy</u>, <u>systems mapping</u> and <u>co-design</u>.

In November 2021 we established a <u>Collective Intelligence Lab</u> (CILab), with the aim of improving policy outcomes by tapping into collective intelligence (CI). We define CI as the diversity of thought and experience that is distributed across groups of people, from public servants and domain experts to members of the public. We have been experimenting with a digital tool, <u>Pol.is</u>, to capture diverse perspectives and new ideas on key government priority areas. To date we have run eight debates on issues as diverse as Civil

#### **Policy Lab**

Policy Lab is bringing new policy tools and techniques to the UK Government.

We are a creative space where policy teams can develop the knowledge and skills to develop policy in a more open, data-driven, digital and usercentred way.

We make policy making more open. This is in support of the vision for A Brilliant Civil Service.

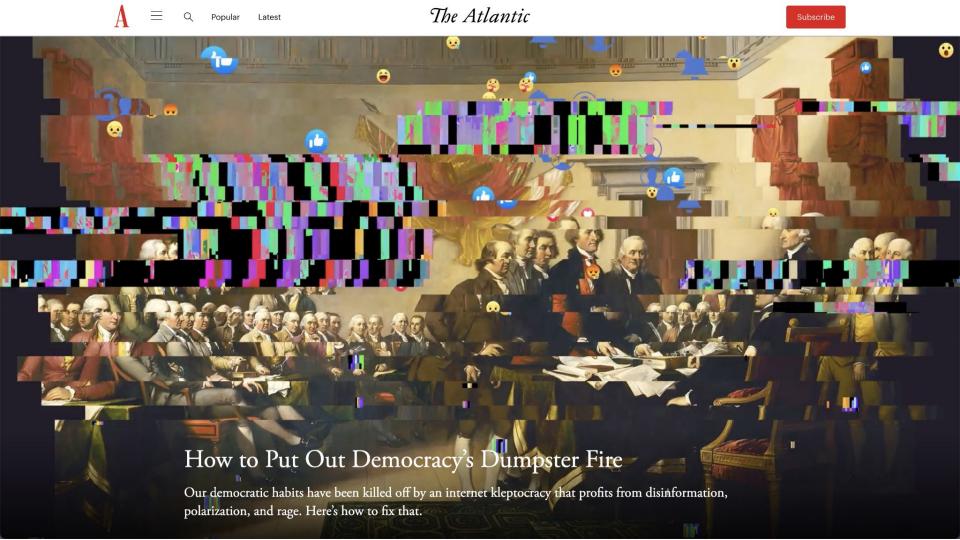
To commission us, email: team@policylab.gov.uk

About Policy Lab

About Open Policy Making

Open Policy Making Toolkit

#### Follow us





#### About

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Challenges

**FAQs** 

#### Contributing

Signing Up

Values

Aliases

Writing notes

Locking and unlocking the ability to write notes

Rating notes

Rating and Writing Impact

#### Diversity of perspectives

Notes on Twitter

Examples

Additional Review

## **Diversity of perspectives**

Birdwatch aims to identify notes that many people on Twitter will find helpful, including people with different points of view.

To find notes that are helpful to the broadest possible set of people, Birdwatch takes into account **not only how many** contributors rated a note as helpful or unhelpful, **but also whether people who rated it seem to come from different perspectives**.

Birdwatch assesses "different perspectives" entirely based on how people have rated notes in the past; Birdwatch does not ask about or use any other information to do this (e.g. demographics like location, gender, or political affiliation, or data from Twitter such as follows or Tweets). This is based on the intuition that Contributors who tend to rate the same notes similarly are likely to have more similar perspectives while contributors who rate notes differently are likely to have different perspectives. If people who typically disagree in their ratings agree that a given note is helpful, it's probably a good indicator the note is helpful to people from different points of view.

This approach has a number of benefits. First, it reflects the reality that people's views can be nuanced, rather than defined by demographics. Second, in support of Birdwatch's

### Birdwatch: Crowd Wisdom and Bridging Algorithms can Inform Understanding and Reduce the Spread of Misinformation

Stefan Wojcik Twitter Cortex Sophie Hilgard Twitter Cortex Nick Judd Twitter Research

Delia Mocanu Twitter Cortex Stephen Ragain Twitter Cortex M.B. Fallin Hunzaker Twitter Research

Keith Coleman Twitter Product Jay Baxter\*
Twitter Cortex

#### ABSTRACT

We present an approach for selecting objectively informative and subjectively helpful annotations to social media posts. We draw on data from on an online environment where contributors annotate misinformation and simultaneously rate the contributions of others. Our algorithm uses a matrix-factorization (MF) based approach to identify annotations that appeal broadly across heterogeneous user groups — sometimes referred to as "bridging-based ranking." We pair these data with a survey experiment in which individuals are randomly assigned to see annotations to posts. We find that annotations selected by the algorithm improve key indicators compared with overall average and crowd-generated baselines. Further, when deployed on Twitter, people who saw annotations selected through this bridging-based approach were significantly less likely to reshare social media posts than those who did not see the annotations.

#### 1 INTRODUCTION

Social media remains a critical part of how Americans consume news [47]. Social media companies seek to meet this need by surfacing credible news content from diverse voices [9, 10, 15]. However, misinformation presents a lingering challenge. Especially for polarizing topics like news or politics, surfacing content found credible by a broad audience remains a challenge [19].

Twitter's Birdwatch feature [10] is a community-driven approach

they are poorly written, or because they use language that may be perceived as biased or argumentative. For instance, someone might feel a note is combative — or simply hard to read — and take that as a cue to disregard the information it contains, rather than consider the note's salient, if ineptly presented, information.

Similarly, notes with weak sourcing, or without a strong factual basis, may appeal to people by invoking taken-for-granted ideas or assumptions. For example, large groups of people on Twitter might agree with, and rate as helpful, notes that are misleading or non-informative but also consistent with their prior beliefs [44]. A core challenge for Birdwatch, then, is to identify notes which not only contain accurate, high quality information, but are also written in a way that is likely to resonate with broad audiences, not just those who are already inclined to agree.

We present an algorithm to identify which notes are informative and helpful based on the user-generated notes themselves and the history of user-generated ratings for each note. Using these inputs, we seek to overcome two obstacles to our objectives. First, ratings are themselves a function of not only a note's latent properties (e.g. quality, tone, bias), but also of how raters react to the note, given each rater's prior beliefs. Second, we have no prior information about each rater's prior beliefs, each note's latent properties, or how these attributes interact in the process that generates individual ratings. We develop a matrix factorization (MF) method from the rater-note matrix in Birdwatch that captures the baseline propensity



CARL MILLER

BUSINESS NOV 20, 2022 7:00 AM

## **Elon Musk Embraces Twitter's Radical Fact-Checking Experiment**

The project allows users to suggest short notes that add missing context to viral tweets. It could change how social platforms operate.



PHOTOGRAPH: MIRAGEC/GETTY IMAGES

#### **Computer Science > Social and Information Networks**

[Submitted on 22 Nov 2022]

### "Coherent Mode" for the World's Public Square

Colin Megill, Elizabeth Barry, Christopher Small (The Computational Democracy Project)

Systems for large scale deliberation have resolved polarized issues and shifted agenda setting into the public's hands. These systems integrate bridging-based ranking algorithms – including group informed consensus implemented in Polis and the continuous matrix factorization approach implemented by Twitter Birdwatch – making it possible to highlight statements which enjoy broad support from a diversity of opinion groups.

Polis has been productively employed to foster more constructive political deliberation at nation scale in law making exercises. Twitter Birdwatch is implemented with the intention of addressing misinformation in the global public square. From one perspective, Twitter Birdwatch can be viewed as an anti-misinformation system which has deliberative aspects. But it can also be viewed as a first step towards a generalized deliberative system, using Twitter's misinformation problem as a proving ground.

In this paper, we propose that Twitter could adapt Birdwatch to produce maps of public opinion. We describe a system in five parts for generalizing Birdwatch: activation of a deliberative system and topic selection, population sampling and the role of expert networks, deliberation, reporting interpretable results and finally distribution of the results to the public and those in power.

Subjects: Social and Information Networks (cs.SI); Human-Computer Interaction (cs.HC); Multiagent Systems (cs.MA)

Cite as: arXiv:2211.12571 [cs.SI]

(or arXiv:2211.12571v1 [cs.SI] for this version) https://doi.org/10.48550/arXiv.2211.12571

### **Bridging Systems**

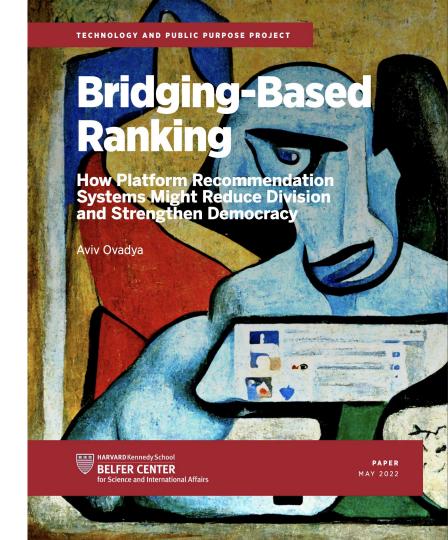
Open Problems for Countering Destructive Divisiveness across Ranking, Recommenders, and Governance

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Divisiveness appears to be increasing in much of the world, leading to concern about political violence and a decreasing capacity to collaboratively address large-scale societal challenges. In this working paper we aim to articulate an interdisciplinary research and practice area focused around what we call bridging systems: systems which increase mutual understanding and trust across divides, creating space for productive conflict, deliberation, or cooperation. We give examples of bridging systems across three domains: recommender systems on social media, software for conducting civic forums, and human-facilitated group deliberation. We argue that these examples can be more meaningfully understood as processes for attention-allocation (as opposed to "content distribution" or "amplification"), and develop a corresponding framework to explore similarities—and opportunities for bridging—across these seemingly disparate domains. We focus particularly on the potential of bridging-based ranking to bring the benefits of offline bridging into spaces which are already governed by algorithms. Throughout, we suggest research directions that could improve our capacity to incorporate bridging into a world increasingly mediated by algorithms and artificial intelligence.

Keywords: bridging, cross-cutting, polarization, depolarization, deliberative technology, facilitation, recommender system, ranking, artificial intelligence



## PRINCIPLES & IMPLEMENTATION

## SCALEABLE + COHERENT

## NON VIOLENT COMMUNICATION







Share your perspective...

**Submit** 

## what everyone has to say

X

what everyone thinks about it

(as an 'opinion matrix')

participant	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33
0	0	0	0	0	0	0	0	0	0	0	0	-1	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	-1	1	1	0	-1		0
1	1	1	1	-1	0	-1	1	-1	-1		-1	-1	1	1		1		1	-1	-1	-1	-1	1	-1	1	-1	0	1	-1	-1	0	-1	-1	-1
2	-1	1	1	-1	0	-1	1	-1	-1		0	-1	1	1		0																		
3	1	1	1	-1	1	1	-1	-1	-1		-1	-1	1	1		0		-1	-1	-1	-1	0	-1											
4	-1	1	1	-1	-1	1	1	-1	-1		-1	-1	0	-1		-1		-1	0	-1	1	-1	1	-1	1	0	1	1	-1	-1	1	-1	1	1
5	1	1	1	-1	-1	1	-1	1	1		-1	-1	0	-1		-1		1	0	-1	-1	0	-1	1	1	1	0	0	1					
6	-1	1	1	-1	-1	1	-1	-1	-1		1	-1	1	-1		-1		1	0	-1	-1	1	1	-1	-1	-1	-1	-1	-1	1	-1	0	-1	-1
7	1	1	1	-1	0	1	-1	0	1		-1	-1	0	0		-1		1	0	1	0	0	-1	0	1	0	0	-1	0	1	0	0	0	0
8	-1		1		-1			-1	-1				1			1		-1	1				-1		1	1	1	-1		1	-1			
10	1	1	0	1	1	1	-1	1	-1		-1	-1	1	0		-1		-1	1	1	1	-1	-1	1		1	-1		1		1			
11	1	1	1	0	-1	1	1	-1	-1		-1	1	1	1		0		0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
13	1	1	1	-1	0	-1	1	1	-1		-1	1	0	0		0		1	1	0	0	0	-1	1										
14	1	1	1	-1	-1	1	-1	-1	-1		-1	-1	-1	-1		-1		1	1															
15	1	-1	1	1	1	1	1	-1	-1		-1	1	-1	1		1		1	-1															
16	1	1	1	-1	-1	1	1	-1	-1		-1	-1	-1	1		0		1	0	-1	0	0	1	0	1	1	0	-1	1	-1	1	0	1	1
17	0	-1	1	-1	1	0	1	0	-1		-1	0	1	0		0		1	0	0	0	0	1	-1	0	0	0	0	-1	-1	0			
18	1	-1	1	-1	1	1	-1	-1	0		0	-1	0	1		-1		1	0	1	0	1	-1	0	1	1	-1	0	0					
19	-1	1	1	0	-1	0	-1	1	0		-1	-1	1	0		1		0	0	-1	0	0			1	-1		0	-1		-1		0	
20	1	1	1	-1	-1	1	0	-1	-1		0	-1	-1	1		-1		1	-1	1	-1	0	1	1	1	-1	0							
25	1	0	1	-1	1	1	-1	-1	-1		0	-1	-1	1		-1		0	0	-1	0	0	1	0										
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28	0	0	0	0	0	1	0	0	0		0	0	0	0		-1		1	0	0	0	0	0	0		1								
29	-1	1	1	-1	0	1	-1	-1	-1		-1	-1	1	-1		1		1	0	0	1	-1	1	0	1	-1	1	1	-1	0	-1	1		
34	0	1				0	1		-1			-1		-1		0		0	0	-1	0		0		0	0	0		1			0	-1	-1
35	1	1	1	-1	-1	0	-1	-1	-1		-1	-1	0	-1		1		0	0	-1	-1	-1	-1	-1	1	-1	0	-1	-1	-1	-1	-1		
36	-1			0	1		0	-1						1		-1		1		1	0		1		1	0	0	0		0	0	0		
38	-1	1	1	0	-1	0	1	-1	-1		-1	-1	0	0		0		-1	0	1	0	-1	1	-1	1	0	0	0	0	1	0	0		
12		1	1	-1	0	0	-1	-1	-1		1	-1	0	1		0		1	0	1	0	0		0	1	0	0	0	1			0	0	0



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### Wiki survey

From Wikipedia, the free encyclopedia

Wiki surveys or wikisurveys are a software-based survey method with similarity to how wikis evolve through crowdsourcing. In essence, they are surveys that allow participants to create the questions that are being asked.[1][2][3] As participants engage in the survey they can either vote on a survey question or create a survey question. A single open-ended prompt written by the creator of the survey determines the topic the questions should be on. The first known implementation of a wiki survey was in 2010. [4] and they have been used since then for a variety of purposes such as facilitating deliberative democracy, crowdsourcing opinions from experts and figuring out common beliefs on a given topic. [5][6][7] A notable usage of wiki surveys is in Taiwan's government system, where citizens can participate in crowdsourced lawmaking through Polis wiki surveys.<sup>[8][9][10]</sup>

Wiki surveys facilitate collective intelligence by allowing users to both contribute and respond to the survey, as well as see the results of the survey in real time. They can be seen in a more general sense as a tool for establishing consensus in large volumes of people. Wiki surveys mainly differ from consensus-building in comment sections by using a heuristic which determines the order of questions for each participant that aims to maximize consensus, not allowing replies to questions and providing visualization tools to better understand consensus.

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#### Implementations [edit]

#### All Our Ideas [edit]

All Our Ideas was the first ever wiki survey.[1] Its focus is on ranking the favorability of each "item" that users submit to the survey. Each question presented asks the participant to rank the best of two items. At any point in time, participants can view a ranking of the items in order of their score. The score for an item is the estimated probability that it would be favored over another randomly chosen item. In this sense, it is considered a 'pairwise wiki survey'. The code for All Our Ideas is open source.[11]

#### Polis [edit]

Polis (also known as Pol.is) was developed in 2012.[2] The focus of Polis is to project participants into an 'opinion space' where they can see how their voting behavior compares to other participants. The opinion space clusters participants into groups of similar opinion and is designed in a way to avoid tyranny of the majority by being able to include groups that have small



A view of the 'opinion space' visualization tool for a Polis wiki survey. Each user can see how similar their voting behavior is to other voters based on their closeness to one another within the two-dimensional space.



seeing in real-time the results of an All Our Ideas wiki survey. The top 10



















### **Pol.is**

Das interaktive Umfragetool <u>Pol.is</u> visualisiert Meinungsbilder in Mengendiagrammen und kann helfen, bei umstrittenen Sachverhalten die Nuancen von Zustimmung und Ablehnung in einer Gruppe besser zu erkennen.

Um herauszufinden, was die Menschen in Deutschland bewegt, haben wir zum Start der Bewegung testweise auf Pol.is gesetzt, um unseren Einsatz und unsere Politik auf das abzustimmen, was ihr wirklich wollt.

Wir waren überwältigt von der Anzahl der Teilnehmer bei dieser ersten digitalen Debatte. Derzeit machen wir uns darüber Gedanken, wie wir ähnliche Tools in Zukunft noch besser einsetzen können. Wir halten euch auf dem laufenden!

Einen ausführlichen schriftlichen Bericht zur ersten Pol.is-Umfrage (English) findest hier.

**Werde Teil der Bewegung** 

### HÄUFIG GESTELLTE FRAGEN





33,547 people voted

23,354 people grouped

1,966,989

votes were cast

783 statements were submitted 58.63

votes per voter on average

1.79

statements per author on average





<u>Home</u> > <u>Canadian Heritage</u>

Government

of Canada

## Visual arts community: Join the conversation and share your experience



#### **Current status: Closed**

**1** Important: The conversation is closed.

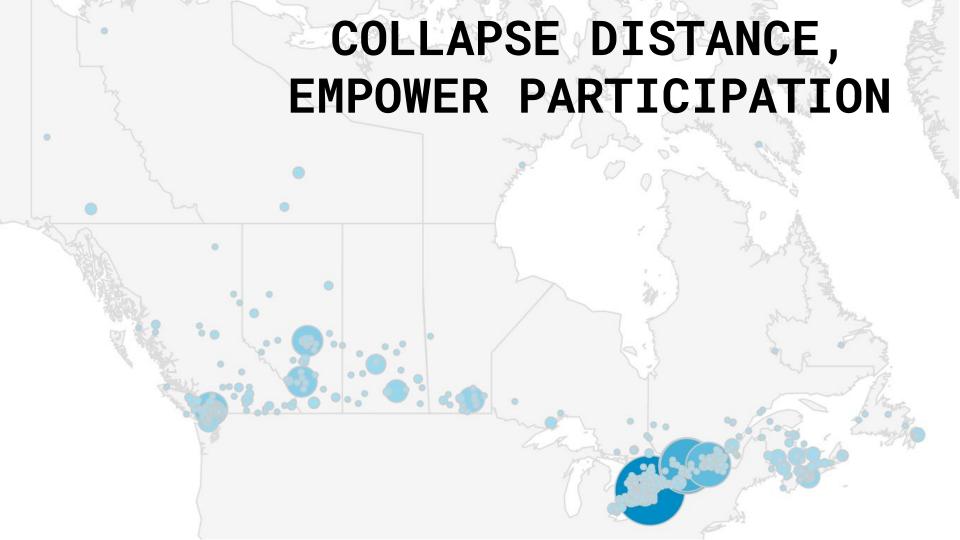
This conversation took place between February 5, 2018 and February 23, 2018.

We are analyzing the input.

The Department of Canadian Heritage needs your help to better understand challenges and opportunities within the Canadian visual arts marketplace. We want to hear your perspective, whether you are an artist, a collector, a consumer or connected with the visual arts marketplace.

### Join in: how to participate

We have created an anonymous virtual space where you can share your experience as well as your thoughts and ideas about issues.



753 570 people voted

people grouped

43,901 votes were cast

statements were submitted

577

58.30

votes per voter on average

2.57

statements per author on average

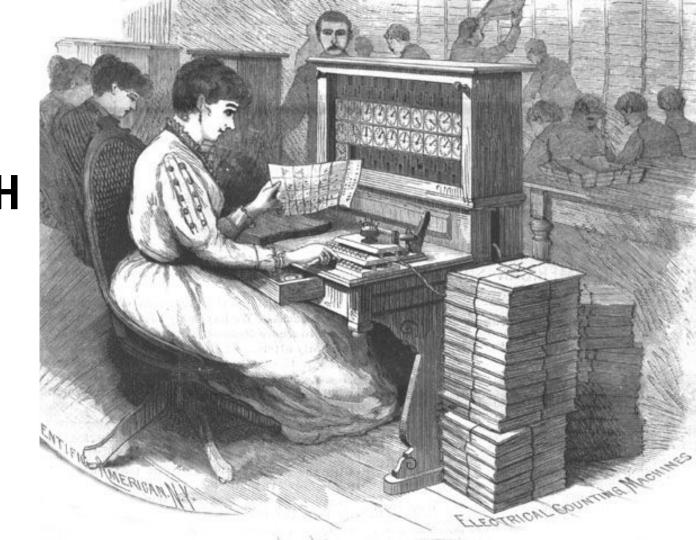
## WHAT COMMENT BOXES WON'T DO:

750 PEOPLE 43,000 VOTES

## input to deliberative processes

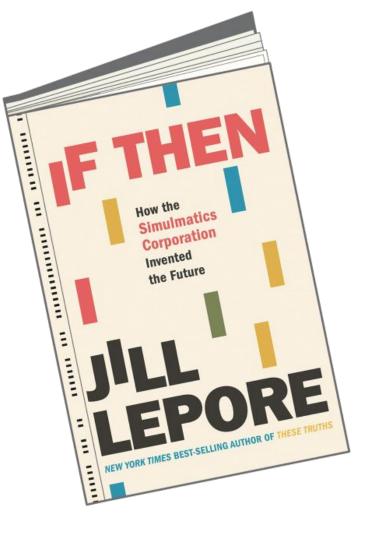
# limitations: number of comments, async voting, integrating results

HOLLERITH ELECTRIC COUNTING MACHINE



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AMERICAN CHRONICLES AUGUST 3 & 10, 2020 ISSUE

## HOW THE SIMULMATICS CORPORATION INVENTED THE FUTURE

When J.F.K. ran for President, a team of data scientists with powerful computers set out to model and manipulate

American voters. Sound familiar?

By Jill Lepore July 27, 2020



## How does the public relate to the models made of the public?

Building new systems to durably return political agency and agenda settting power to public

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Maintain code Organize methods & training Guide implementation Advance research



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